



Walk-A-Thon 2021 Fundraising Guide

Dear Providence Families,

Our annual Walk-A-Thon is upon us! Each student will be getting a Walk-A-Thon packet individually. Each student may collect sponsors, donations, and turn-in the chapel activity slips for daily drawings. Here are the details you need to know.

Corporate Sponsors: If you know of any businesses that would like to be corporate sponsors or just make a donation, please reach out to them. Sponsorship forms are included, but we especially need small donations for the daily drawings. Sponsors and donors do not have to commit to any sponsorship level to donate items.

Daily Activity Chapel Slips: Starting **Monday, February 8th**, we will begin our daily drawings for students during chapel and continue through **March 1st**. Several drawings are made daily and we will be adding a fun new “reward” this year! We hope the students will “royally” enjoy it. The Chapel Slips may be reproduced and have instructions on the top of the page. They look like this:

Chapel Slips Form
Please make photocopies as needed.
Every Chapel: Turn in coupons for activities or goals you've met starting Monday, February 8th through Monday, March 1st. **Remember to put your name on the back** and bring it to the sanctuary before 8:05am (or to chapel for Upper School) to be placed in a large basket on the stage before each chapel. Activity goals may be duplicated as needed. Each child may turn in multiple coupons as activities are achieved.
(Sponsor and donation amount coupons may only be turned in once, as the goal is met. Example, if you have 2 buddies that both rode bikes two days in a row, went for a walk, and the child has 5 sponsors- they may each turn 2 bike coupons, 1 walk, and 1-5 sponsor ticket. You cannot turn in the 5 sponsor ticket again.)

Walked 20 minutes with my family	Have 5 sponsors (one time ticket)
Played outside or a sport for at least 45 minutes	Have 10 sponsors (one time ticket)
Have at least \$100 in donations (one time ticket)	Jogged or jumped rope for 15 minutes
Met goal of at least \$200 in donations for our family. (one time ticket)	Rode bicycles for 20 minutes with my family
Have at least \$200 in donations (one time ticket)	Went door to door asking for sponsors.
Have a least \$500 in donations (one time ticket)	Did another physical activity for 20 minutes or more. What was it?

Fundraising: Fundraising is simple- just reach out to family, friends, and neighbors to tell them all about our school and how much their support means to our future.

Here's some tips for students:

- **Making requests in-person or over the phone-** Remember, safety first! Always take a parent or adult with you if you chose to solicit donations in person. Here's some practice language to try out:
"Hello. My name is _____. I go to Providence Academy. We are having our annual Walk-A-Thon event to raise money for our school. The money we raise will be used to update and improve our campus. We are raising money together as a school and will celebrate with a fun event on March 3^d. Will you support me?"
- **Email or letter** – A simple note, letter, or email is a great way to ask for donations. Personal requests are best, however, to help generate some ideas, **there is a sample letter attached.**
- **Social media** – Parents with social media accounts can easily spread the word and ask for donations.
- Check out the Parent Toolkit on our webpage under the "Support" tab for the official Walk-A-Thon logo, extra forms, and more.

Each student will keep a donation log and envelope for collecting funds. Since each PA student has their own log, we encourage students of all ages to get involved in the fundraising process!

Donations split among siblings can be submitted as one single payment, just be sure to give credit to each student on their donation log. To reach our goal, we hope that each family raises at least \$200. Donations can be in the form of cash, check, or online. All donations are 100% tax-deductible. Online donations will be submitted through the school website at www.providencelions.org, go to Support/Walk-A-Thon/Donate or to the Donate button on the bottom of the homepage and follow instructions. **(see separate "How To Make an Online Donation" form.)** You may also scan the QR Code using your phone and go directly to the link.



Walk-A-Thon Day:

What to Wear: Students will wear their 2021 **Walk-A-Thon t-shirt, athletic pants or appropriate shorts, and tennis shoes** to school that day. They will add their **class mascot décor** or costumes right before the event. The class mascot is decided by a class vote and teacher and generally add some simple “flair”. Shirts are provided by the school and ordering information will come home soon.

When: The Walk-A-Thon will be held on campus **March 3rd starting at 2:30**. We will need room moms and extra volunteers for each grade level during the event. They will walk/run for about 45 minutes, with stations set up for breaks and some treats. Please watch for a volunteer sign-up coming soon.

Donations: If donations have been fully collected, they may turn in their collection envelopes that day. Otherwise, all donations will be due **Friday, March 5th** by the end of the school day.

Prizes: Prizes are based individually upon donations raised. They will be distributed to the students on **Monday, March 15th**. A prize list is included in this packet. If we meet our goal of \$20,000, there will be a school-wide Chick-fil-a lunch. If we have 100% of PA families to participate, we will have a free-dress week! If we have 100% of PA families to meet the \$200 family goal, we will have an additional school-wide prize. Due to Covid-19, we will wait to determine how this goal can best be rewarded.

Summary of Dates:

January 27th- Packets go home and students start asking for sponsors/donations

February 8th- Start sending in chapel slips daily for drawings.

February 10th- Corporate Sponsor commitment deadline for t-shirt participation

March 1st- Last day to submit chapel slips for drawings

March 3rd- Walk-A-Thon- wear t-shirt, athletic pants/shorts, and tennis shoes to school.
Actual Walk-A-Thon starts at 2:30.

March 5th- All donation monies logs due by the end of the school day

March 15th- Final prizes will be sent home with students

(Sample Fundraising Letter)



January 22, 2021

Dear Uncle George and Aunt Kristen,

Providence Academy is an accredited Christian, Classical, University Model® school in the Lake Ray Hubbard community. Our school is unique from others because we encourage parent partnership in the education process as well as learning through the classical philosophy that prepare its students to be well-rounded, thinking, articulate graduates. If you would like to know more about our school, please visit our website at www.providencelions.org.

On Wednesday, March 3, students, parents, faculty, and administration will participate in our annual *Walk-A-Thon* event. Participants are challenged to walk or run as many laps as they can over a 45-minute time period. Providence students are encouraged to ask friends, family, and neighbors for monetary donations. By taking part in this endeavor, we hope students develop a life-long love of health and exercise.

Students are now seeking contributions from family members and friends for our big event on March 3. Funds raised by the *Walk-A-Thon* will provide supplemental support in **construction of additional classrooms, the expansion of our high school program, and furthering the growth of our athletic program.**

Your support is critical in helping our school succeed. Your gift in any amount will be greatly appreciated. Donations will be accepted through March 5. Providence Academy is a not-for-profit, tax exempt 501(c)3 corporation so all donations are tax-deductible! Checks should be made payable to Providence Academy. You may also choose to donate online through our website listed above, following the link from our Support page.

Thank you so much for your consideration in supporting me through Providence's Walk-A-Thon 2021!

Sincerely,

Audrey, Katherine, & Caroline

Providence Academy students